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Office of Public Affairs

FOR IMMEDIATE RELEASE
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ATA MC&E Trailer Wrap Winner Heads For Armed Forces Bowl In Texas

ROSEVILLE, Minn. – Taylor Truckline, Inc., a motor carrier member of the Minnesota Trucking Association, will carry the flag for the trucking industry at the Armed Forces Bowl game between the Universities of Tulsa and Utah at the Amon G. Carter Stadium in Fort Worth, Texas, on Dec. 23.

A Taylor Truckline tractor and decoratively-wrapped *America Supports You* trailer will be driven from the company's Northfield, Minn., headquarters to participate in pre-game activities honoring members of all branches of the military at home and abroad.

America Supports You, a nationwide program launched by the Department of Defense, recognizes support by citizens for the United States military men and women and communicates that support to members of our Armed Forces.

"From Minnesota to Texas and back, thousands of motorists will be inspired by a 'salute on wheels' in support of America's heroes, especially in forward-deployed areas of the global war on terrorism," said John Hausladen, president and CEO of the Minnesota Trucking Association.

"This patriotic truck wrap helps build and keeps up the morale of our fighting forces and communicates America's recognition and appreciation of their courage and commitment to our country," he said.

Taylor Truckline President Rob Taylor said the message will "spotlight how our motor carriers and professional drivers appreciate sacrifices being made overseas to keep us safe at home." The trailer wrap, he said, "carries an important message that will be shared with motorists and the traveling public for years to come."

The trailer wrap, which was awarded during the American Trucking Associations' Management Conference & Exhibition held last October in Dallas, is a product of Y3K Grafix, Inc., which provided the wrap and installation to Taylor Truckline.

Since its launch in November of 2004 by the Department of Defense, the *America Supports You* program has attracted more than 250 grassroots organizations and corporate sponsors. To learn more about how you can support military personnel, please visit www.americasupportsyou.mil.

The Minnesota Trucking Association is a nonprofit trade association representing the interests of the state's motor carrier industry since 1932. With more than 700 member companies, the MTA is a powerful voice for the industry. Its mission is to provide advocacy, information and services to ensure safe transportation and a successful Minnesota trucking industry.

American Trucking Associations, the national trade association for the trucking industry, is a federation of affiliated state trucking associations, conferences and organizations that includes more than 37,000 motor carrier members representing every type and class of motor carrier in the country. ATA serves the interests of more than nine million people and 420,000 companies involved in trucking before Congress, the courts and regulatory agencies.

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